

## **Internship opportunities**

### **Greek & Campus Marketing Intern**

**Position:** Social Media & Content Creation

**Brand:** Party Pics

**Locations available:** Norman, OK and Dallas, TX

Remote positions with some in-office, optional opportunities.

**Pay & Hours:** Starting at \$12/hr, but dependent on experience.

Up to 20 hours per week with flexible hours.

**Length of position:** Throughout the school year with optional summer opportunities.

#### **Role Overview:**

We are seeking someone who is in the know about Greek life and current social media trends, with a passion for content creation and branding. The intern will work closely with our Social Media Manager on a social strategy that aligns with the current Greek atmosphere, helping us connect with our target audience in authentic and engaging ways!

#### **Responsibilities**

- Help with image management.
- Collaborate with the Social Media Manager on a strategy tailored to Greek life and event culture. Advertising our services to campuses nationally.
- Create and draft content for Instagram, TikTok, Facebook, and Reels/Stories. Most weeks would need 4 posts per - 2 stills and 2 videos. Bonuses for additional content.
- Stay on top of trending sounds, hashtags, and formats relevant to Greek communities. Creating exciting media centered around current trends.
- Adhere to a streamlined approval process for posts.
- Hashtag and caption research.
- Can also potentially contribute to Greek product designs (Have a strong pulse on what Greek houses would want as products/product design work)

#### **Optional in-office work Dallas and Oklahoma City offices**

Interns can also help with image management, collection, product photography and some sales activities as desired.

## **Ideal Candidate**

- Connected to or familiar with Greek life culture.
- Actively follows and engages with current social media trends.
- Creative eye for content, storytelling, and branding.
- Strong communicator, detail-oriented, and organized.
- Able to work independently and follow directions
- Has some social media experience
- Basic design/video skills in Canva, CapCut, or Adobe tools are a plus.
- Experience using Ai for content and image creation a plus.
- Please submit any examples of creative or content you have on the application.

## **Goal**

To elevate Party Pics Official and Oklahoma Party Pics with fresh, relevant, and trend-driven social content, while giving the intern hands-on experience in branding, campaign strategy, and event marketing for a brand!

## **Sports Photography Marketing Intern**

**Position:** Social Media & Content Creation

**Brand:** Candid Color Photography and TSS Photography

**Locations available:** Norman, OK or Oklahoma City, OK

Remote positions with some in-office, optional opportunities.

**Pay & Hours:** Starting at \$12/hr, but dependent on experience.

Up to 20 hours per week with flexible hours.

**Length of position:** Throughout the school year with the optional summer opportunities.

## **Role Overview:**

We are looking for an energetic and creative intern to support Candid Color Photography by attending CCP shoots and helping capture content for our digital platforms. This role will involve gathering raw footage, behind-the-scenes content, and creating short-form videos and graphics that showcase our work and connect with our audiences.

Pulling and organizing released images is a core activity in this internship. You'll help ensure our content pipeline runs smoothly by keeping approved images organized and ready for social use.

### **Responsibilities**

- Attend select **Candid Color Photography shoots** to gather behind-the-scenes content (photos, videos, clips for short-form use).
- Capture **raw footage** that can later be edited into reels, TikToks, or story content.
- Assist in editing **short-form videos** (Instagram Reels, TikToks, YouTube Shorts).
- Create **branded graphics** (event highlights, branded visuals, promotional snippets).
- **Pull and organize released images** from CCP events
- Support the Social Media Manager in maintaining a structured content calendar.
- Follow strict content approval guidelines

### **Ideal Candidate**

- Comfortable attending live shoots, interacting with people and capturing content in dynamic environments
- Actively follows and engages with current social media trends.
- Creative eye for content, storytelling, and branding.
- Strong communicator, detail-oriented, and organized.
- Able to work independently and follow directions
- Has some social media experience
- Basic design/video skills in Canva, CapCut, or Adobe tools are a plus.
- Experience using Ai for content and image creation a plus.
- Please submit any examples of creative or content you have on the application.

### **Goal**

To elevate Candid Color Photography social media by showing what we offer in a creative way that will resonate with athletic programs, coaches and athletes. Content will also be

created and utilized for a sports photography franchise. Interns will gain hands-on experience in branding, campaign strategy, and event marketing for a brand!

### **General Marketing Intern**

**Position:** Social Media & Content Creation Intern

**Brand:** Candid Color Systems (CCS) and subsidiaries

**Locations available:** Oklahoma City, OK

Hybrid. Mostly remote position with some in-office work to capture images and content.

**Pay & Hours:** Starting at \$12/hr, but dependent on experience.

Up to 20 hours per week with flexible hours.

**Length of position:** Throughout the school year with optional summer opportunities.

#### **Role Overview:**

We are looking for an energetic and creative intern to support Candid Color Systems' various subsidiaries by helping to capture and create digital content for our social media. This role will involve gathering raw footage, product photography, creating short-form videos and graphics that showcase our work and connect with our audiences.

Pulling and organizing released images is a core activity in this internship. You'll help ensure our content pipeline runs smoothly by keeping approved images organized and ready for social use.

#### **Responsibilities**

- Capture **raw footage** that can later be edited into reels, TikToks, or story content.
- Assist in editing **short-form videos** (Instagram Reels, TikToks, YouTube Shorts).
- Create **branded graphics** (event highlights, branded visuals, promotional snippets).
- **Pull and organize released images** and stock images
- Support the Social Media Manager in maintaining a structured content calendar.
- Follow strict content approval guidelines

#### **Ideal Candidate**

- Comfortable interacting with people and capturing content in dynamic environments
- Actively follows and engages with current social media trends.
- Creative eye for content, storytelling, and branding.
- Strong communicator, detail-oriented, and organized.
- Able to work independently and follow directions
- Has some social media experience
- Basic design/video skills in Canva, CapCut, or Adobe tools are a plus.
- Experience using Ai for content and image creation a plus.
- Photography experience a plus.
- Please submit any examples of creative or content you have on the application.

## **Goal**

To create social media for various brands owned by Candid Color Systems to showcase products and capabilities in a unique and engaging way. Interns will gain hands-on experience in branding, campaign strategy, and event marketing for a brand!

**For more information about Candid Color Systems and our affiliates:**

[Candid.com](https://Candid.com)

[CandidColorPhotography.com](https://CandidColorPhotography.com)

[PartyPics.com](https://PartyPics.com)

