

Agenda for the in-person grad training in Oklahoma City

Wednesday, J	an. 2	29th
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wednesday, Jan. 29th		
8:00am	Coffee and Check In	
8:30am	Welcome and What's New at CCS	
9:30am	How to make the most out of your grads + Current graduation benchmarks	
	These numbers include sales per person photographed, data collection, etc.	
9:45am	Break	
10-11:00am	Software options and tools for graduations	
	• The differences in tools between Now Candid™ and CORE™/PhotoMatch™	
11-11:30am	Booking graduation events	
11:30am	Successfully executing registration at a graduation event	
12-1:00pm	Lunch and time with support reps	
1-2:30pm	Break out groups- select a track that interests you	
	Track 1: Graduation Photography & GradTag	
	We will cover equipment and the current best practices for all 7 segments of graduation photography including PartyPics - Buddies/Families, processional/recessional, PR, handshakes, portraits, 3 rd Shots (available light with blurred background) and long shots (from the stands). We will also offer a hands-on session for everything you need to know about the CCS system including GradTag, which allows you to display names and degrees on a jumbotron during a ceremony.	
	Track 2: General + Q & A + Best practices with support reps	
2:30-4:00pm		
2.00-4.00pm	Lab tour & break	
4-5:00pm	Lab tour & break Break out groups- select a track that interests you	
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