



-all times central

Tuesday, January 16th 2024

8:30am Coffee and Check In

9am Welcome & Success Stories

9:30am When to use CORE & PhotoMatch™ vs. NowCandid Tools

- An overview for Sports, Grads, Parties, Portraits

9:45am-11:30am (with breaks) All about NowCandid™ software and apps:

- An overview of what's new
- Review the NowCandid™ Apps (Microsoft and iOS) and when to use each
 - Quicpics
 - Party Pics
 - Grad Pics Now
 - Portraits Now
 - Sports Now
- What apps are used for what types of events?
- Different ways to use each app:
 - Tap a face
 - Type and Take
 - Selfie check in
- Using the tools with and without a tablet or phone
- Using the systems without being tethered to a tablet or phone
- The latest supported cameras & gear including CamFi
- Hands on demos
- Booking events and making money with NowCandid

11:30am -1pm Lunch + Q & A

1-2pm What's new in Graduations

- We will discuss the latest software features (CORE and GradPicsNow), process enhancements and trends in the graduation market that can help you for spring 2024. This includes updates to our Grad Tag system.

2:15pm - 4:30pm - 2 Tracks to choose from:

- Track 1- Photography
- Track 2- Software for Production Teams & Office Staff

Track 1- 2:15-4:30pm (with breaks) Photography:

- Graduation Photography
- Onsite Graduation Processes including HOW to get registrations.
 - Signage, verbiage, and event-flow best practices
- Training & Managing teams of photographers.
- Tips & Tricks on managing equipment.
- Social Photography- Party Pics best practices (this is very relevant to the grad market also as the skills are used to get friends and family photos)

Track 2- 2:15-4:30pm (with breaks) All Things *registration tool* including:

- GradPicsNow set up demo
- CORE - The hands-on software set up and demonstrations below are for those using CORE. We will discuss the uses of these tools in Graduations, Sports, Schools and Events

- Types of registration and how they work
 - Event Registration
 - Individual Registration
 - Placeholder Registration
 - Event Registration with selfie
 - Individual Registration with selfie
 - Placeholder Registration with selfie
- When to use the different types of registration
 - Selfie vs no selfie
 - Event vs Ind vs Placeholder
- How to use registration when importing a roster
 - Determining if you should import a roster or not
 - Some roster imports are required for events like school portraits
- When to allow registrations to automatically create a name vs manually importing
 - How to prevent duplicate names
- Registration Page Overview
 - How to setup registration
 - The different features available such as custom prompts
 - Receipt vs no receipt
 - Best practices on the setup
- When and if you should ever disable registration on an event
 - When you should disable (event and/or selfie registration)
 - When you should not disable (individual or placeholder)

4:30pm Additional Q & A

5pm Break for the day

6:30pm Dinner in groups

Wednesday, January 17th 2024

8:30am Coffee

9am What's New?!-Software and product update

An overview of recent software changes and enhancements

- What's coming soon
- Changes in taxes
- New products

9:45am-11:30am (with breaks) All things PhotoMatch™ including:

- Overview of PhotoMatch™ and all its features
 - Is teacher/coach feature- NEW
 - Editing contact data
 - ID more than one name
 - Division overrides
 - Yearbook allowed images
 - Yearbook/Default pose
 - Zoom tool
 - Reassigning images
- Types of events where you can use PhotoMatch
 - Schools
 - Sports
 - Social
 - Grads (portrait)
 - Misc
- Ways you can use PhotoMatch
 - ID by name
 - ID by face
 - ID by email/cell
 - ID by division (Action)
- PhotoMatch Settings in CORE
 - Why you want to auto process?
- Auto Uploading
 - Why you should upload while taking photos
- Tablet Maintenance
 - Running updates
 - Backing up and removing images

This session will include a lot of demo + Q&A.

11:30am-1pm Lunch and Network (Everyone)

1-4:30pm - 2 Tracks:

- Track 1- Photography
- Track 2- Software for Production Teams & Office Staff

Track 1- 1-4:30pm (with breaks) Photography

- View First Overview
- Shoot-To-Sell for sports & schools
- View First for Sports Photography
 - With and without cutouts using TKO
 - Numbers (sales per person photographed) you can expect
- Dramatic Lighting for sports
- View First for Spring School Photography
 - With and without cutouts using TKO
 - Numbers (sales per person photographed) you can expect
- We will also touch on composites and volume seniors
 - Numbers (sales per person photographed) you can expect
- Best practices for easy production

Track 2- 1-4:30pm (with breaks)

- **SportsPicsNow**
 - Set up demo
 - Where it can be used
- **CORE Software & Ecommerce**
 - A Recap of Workflows and how to use them
 - Top tips & tricks
 - Ways to use Face and Image Matching to eliminate labor, etc
 - Group by Face
 - Reference Images
 - When and IF you should use images and contact data from another event vs. using registration
 - Tips from Support
 - Top things to Avoid & FAQs
 - Excel Best practices- top 10 tips

4:30pm Q & A

5pm Wrap Up