# Shipping & Packaging

We help you **Earn More** money with our **low-cost shipping**. Our customers count shipping as a big part of their profits (for online and pre-pay sales).

## Ship-To-Home (orders mailed direct to your customers)

At Candid Color Systems<sup>®</sup>, we want you to **make more profit using Ship-To-Home**. We charge for packaging materials, handling and pass along the cost of postage (AND help you achieve a postage discount wherever possible). We use a combination of USPS and FedEx<sup>®</sup> services to get the best rates. We can also brand orders with your business information.

**Example:** Ship-to-Home for 3-8x10 units

You charge \$4 for ship-to-home.

CCS/USPS charges you \$1.82\*.

\*Includes all postage, handling & packaging costs.

You make \$2.18 per order on shipping!

If you sell 4,000 orders per year, that is an additional \$8,720 in profit for YOU!

## **Ship-To-Photographer** ("return in box")

We ship to our photographer customers for **FREE**. And remember, **we do not charge minimums**. New to CCS? No problem! We immediately give you shipping service equal to your <u>expected</u> account volume!

Our Ship-To-Photographer frequency & method is based on account volume:

- FREE Daily FedEx® shipments for accounts \$100K+ using a guaranteed 2-Day (or faster) service
- FREE FedEx® shipments 3X /wk for accounts over \$20K using a guaranteed 2-Day (or faster) service
- FREE FedEx® shipments 2X /wk for accounts under \$20K using FedEx® ground (which is guaranteed 1 or 2 days to much of the country!)

### Drop shipments (to a league, school or other client) & shipments from your office

CCS will only charge photographers the actual FedEx® rate for drop shipments (and we pass along our discount) plus any applicable individual packaging & handling.

### **Packaging & Handling Fees**

\$0.29 handling for individual orders returned to photographer or drop shipments + packaging\* \$0.29 handling for individual ship-to-home orders + packaging\*

\*Packaging costs depend on envelope and other preferences. Typical packaging cost for 3-8x10 units via ship-to-home is \$0.19. Upgraded portrait & specialty packaging available.

Rates and shipping frequency subject to change based on USPS and FedEx services.