

# School Market

CCS offers several options for schools.  
Additional products & units available - See full catalog.

Product	Luster	Metallic	Express
5x7 Unit	\$0.70	\$1.05	✗
8x10 Unit	\$1.35	\$2.03	✓
Mug	\$8.66	N/A	✓*
Travel Mug	\$10.37	N/A	✓*
3" Button	\$1.55	N/A	✓
Funpack	\$2.90	\$4.35	✓
iPhone Cases	\$14.00	N/A	✓*
Aluminum Keychain	\$5.76	N/A	✓
3.5x5 Magnet	\$1.25	\$1.86	✓
5x7 Black Frame	\$7.99	N/A	✓*
8x10 Black Frame	\$9.98	N/A	✓*
5x7 Statuette	\$9.75	N/A	✓*
8x10 Statuette	\$13.5	N/A	✓*
Calendar	\$1.50	\$2.25	✓
Dog Tag	\$6.49	N/A	✓
Ceramic Ornament	\$8.49	N/A	✓*

Pricing above for Pre Pay and Express markets.

Service Items	Price
ID Card	\$0.69
ID Strip	\$0.94
Yearbook Export	Free
Yearbook Export Color Corrected	\$25
Photo Stickers (36 per sheet)	\$1.50
Student directories (Cover)	\$3.12
Student directories (each page)	\$0.60

## Other school service notes:

- Individually packaged orders for ship-to-photographer and drop-ship can be grouped by class, grade or any division.
- No software fee for orders entered in-office.
- Create-your-own custom school designs and upload them into CORE at no cost!
- Cost effective green screen perfect for schools
- Order & data entry available!
- Virtual Groups™ make great class pictures!
- Create proof sheets and other marketing pieces using CORE Office at no cost!
- Offer the CORE Admin Portal at no cost.
- Data from **Photolynx™** can be imported into any market in CORE at no cost. (No re-keying!)



## Pre Pay ("SCHL" market in CORE)

Pre Pay has a wide school product variety PLUS choose from dozens of designs which can be customized using logos, text, colors & graphics! No templates to download or Photoshop needed! This market is designed for most orders to be pre-pay with the option for powerful online re-marketing. **Use our cost-effective ship-to-home service to book more schools and make more profit!** (See shipping.) Ecommerce fees for online re-orders start at 12%. Fees are reduced with account volume. Ecommerce fees for online pre orders are 2%. See a financial example on page 6.

## Express ("ESCL" market in CORE)

This is the perfect way to try Ecommerce sales! Express Schools has a slightly smaller product variety, but **no Ecommerce fees**.

Note: Orders submitted directly from Photolynx™ will use this market.

This is our only market with flat-rate ship-to-home that includes postage, handling & packaging.

\$3.95 ship-to-home.

\$6.99 addt'l for ship-to-home orders that include \* \$0.45 for individually packaged orders returned to photographer or in drop-shipments.

## Full Service (use "SPRT" Market in CORE)

If you want to **book more schools**, then using our Ecommerce platform and View-Before-Buy marketing is perfect! School jobs using this method would be submitted using our Sports market (Pg 7). Units are \$2.26 and Ecommerce fees start at 5% (or 2% for pre orders). Plus, **make more profit using our ship-to-home services!** See a financial example on page 6.