

The PhotoMatch system consists of scanners, software and synch cords. The scanner costs \$240.00 and includes a scanner/camera synchronization cables and the software. This synch cord allows you to synch any digital camera with a synch port or hot shoe adaptor to the software, thus eliminating the need to tether to a computer.

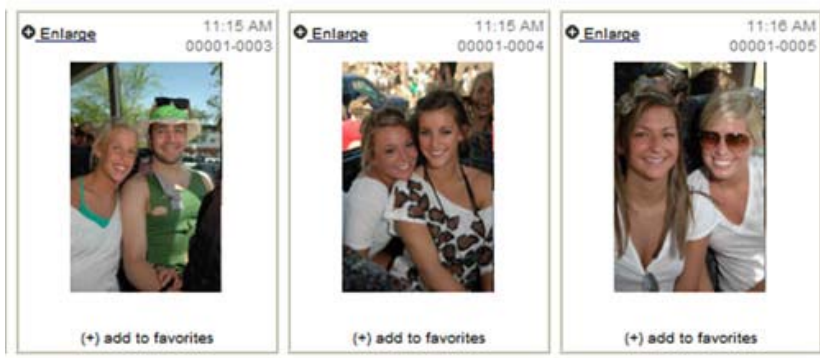


The second option CCS has established is Time Stamping and sorting. CCS has found the Dymo DateMark timestamp machine. It prints any combination of date, time and seven different messages: Stamper prints four or six digit date/time/message. It has a programmable security code that prevents tampering and ensures stamping accuracy. The timestamp operates on one 3 volt lithium battery (included) and four AA batteries (not included). This machine can be modified by the lab with a belt clip and card guide for ease in using.



This timestamp can stamp on a website card up to eight times per card. This allows you to shoot multiple images throughout the night of one person and they will only have to keep track of one or a few cards.

The time stamp machine should be used in conjunction with the Time Sorting option in QP2. Using this option, QP2 will sort and display your images from all rolls/folders by the time they were taken. When customers go to view their images, they can look at their website card to see exactly when their images were taken. They then can choose to sort the images by time and will easily find their images in order.



Both PhotoMatch and the timestamp/sorting feature are great ways to guide your customers to their images as quickly as possible! If you have any questions about these

Facebook as a Booking Tool:

- Facebook is a great tool in finding out upcoming events and advertising special promos. You can browse through your network's upcoming events to see what's going on in your area. Most fraternities, sororities and school organizations post events about upcoming philanthropies and large parties. Norman Party Pics® has picked up several campus activities just by seeing them on Facebook and contacting the organization.
- You can also create events (special promos for your company) and invite all your contacts to attend. This will help get your name out to your customers and hopefully will generate more business.

Facebook allows you communication tools that you have never had before! IF YOU AREN'T ON FACEBOOK YOU SHOULD BE!!! Contact the customer development department for more information on how to set up your own Facebook account!